

SS20

STAKEHOLDER ENGAGEMENT FOR RESILIENCE PROFESSIONALS (BCI)

🕒 1 Day



Conducted by:



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COURSE OVERVIEW

This intensive one-day course is tailored for professionals responsible for managing or leading the development, implementation, and maintenance of cross-organizational programs such as business continuity, operational resilience, or risk management. Learners will learn to effectively engage with stakeholders (both internal and external) and leverage essential soft skills like communication, collaboration, and emotional intelligence to ensure the success of their programs.

This course is highly interactive, encouraging learners to actively engage, ask questions, and share their experiences. This collaborative approach ensures a dynamic learning environment where participants can learn from each other's insights and practical experiences.

- Master techniques for managing stakeholder engagement.
- Apply soft skills effectively in various professional interactions.
- Understand and utilize different leadership styles in appropriate contexts.
- Maintain motivation and momentum within their teams and projects.

COURSE OBJECTIVES

COURSE OUTLINE

- Identifying challenges: Recognise and address common obstacles in stakeholder engagement.
- Mapping stakeholders: Learn to identify and assess stakeholders and develop effective communication strategies.
- Utilizing soft skills: Enhance collaboration, influence, and negotiation skills to work effectively with stakeholders in different contexts.
- Leadership approaches: Evaluate and apply various leadership styles to manage stakeholders in business continuity scenarios.
- Motivating stakeholders: Develop strategies to inspire and engage stakeholders in contributing to business continuity activities.

Learners will receive

- Certificate of Attendance from BCI

Fees

	Before SST	After SST
Early Bird Fee*	RM 2,700	RM 2,916
Course Fee	RM 3,050	RM 3,294

*Register 4 weeks before the course start date

Course Audience

- This course is ideal for individuals tasked with driving organizational resilience initiatives. It is particularly beneficial for those who need to collaborate with diverse stakeholders and utilize soft skills to achieve their objectives.